



Media Advisory
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TeaForHealth Presents the Only Green Tea with FDA Qualified Health Claim at the Summer Fancy Food Show
-- Dr. Lee's TeaForHealth Organic Green Tea inabottle is the First Bottled Green Tea to Meet the National Cancer Institute's Standard Required for Anti-cancer Benefits --

Trumbull, Conn., June 22, 2006 – TeaForHealth® will present the only green tea product with a qualified health claim from the U.S. Food and Drug Administration (FDA), based on the de facto standard recommended by the National Cancer Institute (NCI) for effectiveness against cancer, which is 800 ml (27 oz) of green tea containing 710 mcg/ml (-) epigallocatechin gallate (EGCG) per day in an adult. The new TeaForHealth 710EGCG™ organic green tea "inabottle™" product, in four ready-to-drink flavors, will be made available for tasting at the Summer Fancy Food Show.

What: Dr. Lee's TeaForHealth shares the high-antioxidant 710EGCG organic green tea inabottle -- the only green tea granted an FDA qualified health claim -- with Food Lovers at the NY Summer Fancy Food Show. Preceding the show on July 8, 2006, Dr. Lee will be available to show the attendees how to properly brew and drink green tea for its health benefits, and to answer questions about the FDA qualified health claim. On July 10, 2006, Sin Hang Lee, M.D. will present the scientific evidence upon which the FDA granted the qualified health claim, entitled, "Green Tea as Medicine to Fight Cancer," to the International Union Against Cancer (UICC) quadrennial World Cancer Congress, in Washington, D.C.

Dr. Lee's TeaForHealth organic green teas are organically grown, packaged with extreme care for the maximum preservation of the tea's EGCG antioxidants, and independently lab tested to meet the NCI specification. Dr. Lee's 710EGCG organic green tea inabottle is brewed in the U.S. in reverse osmosis water using tea leaves containing a minimum of 7.1% EGCG with patented anaerobic technology for maximum preservation of the tea EGCG antioxidants to meet the NCI specification.

Who: TeaForHealth, founded by Sin Hang Lee, M.D., the practicing pathologist who was issued the first qualified green tea health claim by the FDA. Dr. Lee has more than 40 years of medical practice experience in cancer diagnosis and analysis of cancer treatment complications. Dr. Lee is qualified to practice medicine in the United States, United Kingdom and Canada.

When: Sunday, July 9, 2006 through Tuesday, July 11, 2006.

Where: Summer NASFT Fancy Food Show®, Jacob K. Javits Center, New York, Booth #5462

Why: High antioxidant green tea, rarely available to consumers, is shown effective as a conventional food to help fight disorders associated with aging, such as Parkinson's and Alzheimer's disease, and obesity. Based on the pharmacodynamics data published by the NCI in 1996, the anti-cancer health benefit of green tea is dose-dependent. The lowest anticancer dose is 800 ml (27 oz) of green tea containing 710 mcg/ml (-) epigallocatechin gallate (EGCG) per day in an adult, which is about two bottles of Dr. Lee's 710EGCG organic green tea inabottle, or about 68 bottles of Snapple per day, or 112 bottles of SoBe green tea per day.

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