



HOT OFF THE PRESS!!!!

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The Food Network to air Thats A Nice! “Garlic Goodies” segment for UNWRAPPED in February

Los Angeles CA – thats a nice!® the all-natural gourmet line of southern italian foods, just received confirmation of the Network televised airing of “Garlic Goodies” segment for the Food Network’s hit show UNWRAPPED. The show is scheduled to air this **February 24, 2007**, with repeated airing scheduled throughout the rest of the year.

The Garlic-themed segment features two of **thats a nice!**’s popular products: **BACIO** - Sicilian “kiss of garlic” spread and **AFTER GARLIC MINTS** – Grandma’s old-fashioned buttermints. Filmed at the North Carolina facility where the AFTER GARLIC MINTS are made, the episode reveals portions of the manufacturing process of the mints, as well as local restaurant chefs using BACIO to make garlic bread “to die for”! Interviews include JOSEPH A. LO BUE, President/CEO of **thats a nice!**, ANTHONY J. MARCIONA, **thats a nice!**’s Vice President and several Plant personnel, as well as local North Carolina customers eating, enjoying and commenting on the products.

UNWRAPPED is produced for the FOOD NETWORK by High Noon Productions, based in Centennial, Colorado, with the “Garlic Goodies” segment produced and coordinated by Mioshi Hill. Heidi Clark is the new Line Producer of UNWRAPPED. Actual filming was produced and shot by Kevin Maggiore and Dave Dawson.

Be sure to try the featured Garlic Products: BACIO and AFTER-GARLIC MINTS, as well as rest of the line, at the 32nd NASFT Winter Fancy Food Show, Moscone Center, San Francisco Jan. 21-23 BOOTH #312.

About thats a nice!

thats a nice!®, the hip all-natural southern Italian gourmet food line of condiments, soups, sauces and gifts, is known for quality unique products and catchy product names. The company introduces a contemporary cachet that blends modern tastes with traditional old world sicilian flavors, keeping classic Sicilian recipes alive for the new generation. Products are all-natural, contain no preservatives or animal products, and are made from the finest ingredients, freshest vegetables and exotic spices. The product line includes olive mix, garlic spread, mustard, soups, pasta and sauces. **CUCINA SPORT**, a sportswear and accessories division for the gourmand, is now available, with the popular “**thats a nice!**” logo and insignia. The website, www.thatsanice.com offers customers links to “where to buy” retail locations, Sicilian secrets, and easy sicilian recipes to turn anyone into an instant gourmet chef. Founded in 2000 and based in Los Angeles, **thats a nice!** products can be purchased online as well as at fine gourmet stores and markets from Beverly Hills to New York City.

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