

SPECIALTY FOOD MAGAZINE: Editorial Calendar

2009 Planning Calendar



ISSUE	ORDER DUE	ART DUE	SHOW COVERAGE	FEATURES AND HIGHLIGHTS
January/February	11/25/2008	12/2/2008	<ul style="list-style-type: none"> • Winter Fancy Food Show Issue 	<ul style="list-style-type: none"> • Forecast 2009: Five Tips to Help You Thrive • BUYERS' PICKS: Perennial Food and Beverage Favorites • CANDY COUNTER: Moving Candy Year-Round • CHEESE FOCUS: Seasonality and Cheese • The Salty/Savory Connection • NATURAL SELECTIONS: Organic Dairy • What's Next in Latin-American Foods?
March	1/29/2009	2/3/2009	<ul style="list-style-type: none"> • Natural Products Expo West Bonus Distribution • International Home and Housewares Show Bonus Distribution 	<ul style="list-style-type: none"> • Free Baxter Ad Readership Study • The Market for Sacred Foods • BUYERS' PICKS: Best-Selling Craft Beers • Frozen Entrées Emerge from the Deep Freeze • NATURAL SELECTIONS: Organic Forecast 2015
April	2/26/2009	3/3/2009		<ul style="list-style-type: none"> • State of the Specialty Food Industry 2009 • BUYERS' PICKS: Top Brunch Foods • CHEESE FOCUS: Retailer Case Study • Foods of Croatia and Serbia
May	3/27/2009	4/2/2009		<ul style="list-style-type: none"> • Protecting Yourself Against Security Breaches • BUYERS' PICKS: Best-Selling Frozen Entrées • CANDY COUNTER: Asian Confections • Cocktail Trends
June	4/29/2009	5/4/2009	<ul style="list-style-type: none"> • Summer Fancy Food Show Preview • International Dairy-Deli-Bakery Show Bonus Distribution 	<ul style="list-style-type: none"> • 2009 Outstanding Retailer Awards • BUYERS' PICKS: Top Cross-Merchandised Items at the Deli Counter • CHEESE FOCUS: Alpine Cheeses • Authentic Deli Meats Make a Comeback
July	5/27/2009	6/1/2009	<ul style="list-style-type: none"> • Summer Fancy Food Show Issue 	<ul style="list-style-type: none"> • Food Garb: Trends in Packaging • BUYERS' PICKS: Comeback Kids • CANDY COUNTER: New Items for Holiday Gift Baskets • CHEESE FOCUS: Cheese Rinds: What You Need to Know • Latin-American Desserts • NATURAL SELECTIONS: The Organic Deli • What's New in Fair Trade Products?
August	6/22/2009	7/6/2009	<ul style="list-style-type: none"> • All Fancy Food Shows and other key industry events 	<ul style="list-style-type: none"> • Annual Buyers' Guide • Special Section: 2009 sofi™ Gold and Silver Winners
September	7/30/2009	8/4/2009	<ul style="list-style-type: none"> • Natural Products Expo East • Anuga Bonus Distribution 	<ul style="list-style-type: none"> • Whole Life—Ancillary Categories to Serve Customer Needs • BUYERS' PICKS: Best-Selling Grab-and-Go Products • CANDY COUNTER: Vegan Confections • Truffle Products for the Holidays • NATURAL SELECTIONS: Organic Snacks
October	8/27/2009	9/1/2009		<ul style="list-style-type: none"> • Today's Specialty Food Consumer 2009 • BUYERS' PICKS: Best-Selling Asian Products • CHEESE FOCUS: Affinage: Can You Do It? • The New Side of Pasta
November/December	9/29/2009	10/2/2009	<ul style="list-style-type: none"> • 2010 Winter Fancy Food Show Preview 	<ul style="list-style-type: none"> • Five Best Philanthropic Initiatives of 2009 • BUYERS' PICKS: Cold Beverages • What's for Breakfast?