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## AUX DELICES DES BOIS ® PIG'NICS HIT THE SLOPES

### Charcuterie News

Transatlantic Foods launched a new product at the Winter Fancy Food Show, and it's riding the lifts. Aux Delices des Bois Pig'Nics are olive-sized, flavor-rubbed, dry cured sausages. How do our versatile Pig'Nics break the mold?

First, size. How many times have you searched for a knife to access a sopressata or salami? We borrowed a trick from the French, who tuck single-portion size bags (like our potato chip bags) of mini-saucissons into kids backpacks. The one-bite saucissons are about an inch long and ½ inch in diameter.

Next, coatings. We've rubbed upscale, gourmet-pleasing coatings on our already tasty sausages. Flavors are : Classic Bistro (garlic and black peppercorns), Southwestern-Style Kick (cayenne, paprika, chili), and Herbes de Provence (the usual suspects). And the coatings actually stick.

Lastly, packaging. Our grab'n go trio is packaged in clear, resealable, bottom-pleat bags. Sunny, earth-toned labels tear off to reveal abundant product info and meal-planning strategies. The trio makes for an attractive, eye-catching POP or charcuterie case display.

PS, how to use. Picnics, lunch boxes, hiking companion, ski lift life saver, plane, train, and automobile meal, beach snack. Gourmet gift baskets, hostess gifts, charcuterie and cheese platters, hors d'oeuvres and tapas. Anytime hunger strikes, reach for a pack of Pig'Nics.

These are refrigerated product; however, as with most dry cured sausage, they are just as good when left out for a while.

Two-year-old Transatlantic Foods produces and distributes its own brand of truffle, mushroom, and specialty charcuterie products. Owners Thierry Farges and Francois Baumont have a combined 25 years in the specialty wild mushroom and specialty meat fields as producers, im-exporters, distributors, and logistics consultants.