

**FOR IMMEDIATE RELEASE**  
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For more information, contact:  
Mari Meriluoto 973-316-6699

## **Vacca Named Finlandia's Sales Manager of the Year**

PARSIPPANY, NJ – Finlandia Cheese, Inc. announces that Regional Sales Manager Steven Vacca has been named Sales Manager of the Year for 2004. The award recognizes a sales manager for their outstanding sales performance and dedication to customer satisfaction. This marks the second consecutive year Mr. Vacca has received this distinction.

Vacca joined Finlandia in 2000, his territory is the northeastern portion of the United States. Prior to joining Finlandia, Vacca was the National Sales Manager of Summer Sweet Paté Company in Toronto. He holds a Master's Degree in literature from St. John's University, New York, and resides in Staten Island. He has two daughters.

Finlandia Cheese, Inc. is a subsidiary of Valio, Ltd., which celebrates its' 100<sup>th</sup> anniversary this year and is the largest food company in Finland. Finlandia is the leading importer of deli cheese in the U.S., their products include Swiss, Muenster, Havarti, Gouda, Oltermanni Baby Muenster, Viola and Heavenly Light Swiss. For more information on Finlandia and its products, visit [www.finlandiacheese.com](http://www.finlandiacheese.com).

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