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**thats a nice! debuts CUCINA SPORT – a new line of sportswear and accessories
for men, women, baby and even doggie!**

Los Angeles CA – thats a nice!® the hip award-winning all-natural gourmet line of southern Italian foods, has launched a line of sportswear and accessories for the gourmand with the familiar “thats a nice!” insignia and logo. The line is called CUCINA SPORT.

The signature clothing line includes sportswear and accessories for him, for her, for baby and even for doggie! Some of the offerings include aprons, caps, baby onesies, T-shirts, cardigans, cami-tops, yoga-style pants and a stretch doggie T. CUCINA SPORT was created as a natural expansion to the t-shirt and aprons offered with the “thats a nice!” logo, when customers want to share with everyone, the catchy phrase of their favorite southern Italian gourmet food line. All items are black in color, with the popular “thats a nice!” green, white and red logo and golden exclamation point insignia. Because of the catchiness and popularity of the trademarked phrase “thats a nice!”, customers had suggested more items to wear to display the slogan. Founder Joseph A. LoBue, who has an 18-year history with the fashion industry, knew just what to do with that idea. Having worked with many major national retail chains, Mr. LoBue carefully developed and chose a line of garments that would represent the gourmet cook, as well as the potential gourmet aficionado. Currently the line is available online and at a few select stores, but further plans for retail distribution are in the works. Some gourmet stores that carry the gourmet product line have received orders for CUCINA SPORT over the winter holidays, already proving to be a crowd-pleaser.

The CUCINA SPORT division will be headed by thats a nice! President Joseph A. LoBue and Vice-President Anthony J. Marciona. Most garments are 100% cotton, made in sweat shop-free garment facilities, and are hand embroidered in Los Angeles.

About thats a nice!

thats a nice!®, the hip award-winning all-natural southern Italian gourmet food line of condiments, soups, sauces and gifts, introduces a contemporary cachet that blends modern tastes with traditional old world Sicilian flavors, keeping classic Sicilian recipes alive for the new generation. Products are all-natural, contain no preservatives and are made from the finest ingredients, freshest vegetables and exotic spices. The product line includes olive mix, garlic spread, mustard, soups, pasta and sauces. CUCINA SPORT, a kitchen sportswear and accessories division is now available online, with the popular logo and insignia. The website, **www.thatsanice.com** offers customers links to retail locations, as well as easy Sicilian recipes to turn anyone into an instant gourmet chef. Founded in 2000 and based in Los Angeles, **thats a nice!** products can be found online and at finer gourmet markets from Beverly Hills to New York City.

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