



# PRESS RELEASE

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FOR IMMEDIATE RELEASE

**Contact**

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<http://www.3greekgods.com>

## **GREEK YOGURT (All-Natural): ANOTHER MASTERFUL CREATION FROM THE GREEK GODS!**

### **CATCH THE HOTTEST ITEM IN GROCERY!**

By now, you've heard of the **Greek Gods** line of authentic Greek products.

**The Greek Gods** brand is representative of only the finest authentic and quality driven Greek products in the market today. Great care is taken to ensure that each and every item added to the **Greek Gods** line of products embodies a certain "Distinct Profile", flavor, freshness and authenticity.

**We believe that our Greek Gods Greek Yogurt is truly a signature addition to our expanding line and is available for delivery now.**

### **Profile-Greek Gods Greek Yogurt**

#### **What is Greek Yogurt?**

Traditional **Greek Yogurt** is typically made with cow's milk and usually contains between 9%-10% milk fat, whereas typical whole milk varieties of yogurt found in your local grocer generally don't exceed 3.5% milk fat. The higher milk fat makes for a much smoother body, and creamier mouth appeal that you won't find in traditional yogurts. Our **Greek Yogurt** or "yiaourti" embodies all of these characteristics and more with our signature **Greek Gods** Greek style added technique.

Once you've tried **Greek Gods Greek Yogurt**, you won't go back to the old standard. **Typically, Greek Yogurt currently comes in a plain variety, but will also be available in flavored versions soon.**

**Uses: Greek Gods Greek Yogurt** can be added to fresh fruit, vegetables and cereal for breakfast. It can be used to make dips and salad dressings, as a garnish for soups and used to add a creamy taste and texture to sauces and curries. It can be used as a substitute for cream or ice cream or as a topping for almost any meal. Excellent served with honey, or wherever your imagination takes you.

Greek Gods Greek Yogurt is:

- 1. All Natural & Kosher**
- 2. Made with Active Cultures**
- 3. Excellent Source of Calcium**

#### **Greek Gods Greek Yogurt**

**Pack: 6/24oz or 5 gallon\***

**Shelf life: 60 days +**

**Suggested Retail: \$2.99-\$3.99(24oz)**

*\*Available in retail or foodservice sizes*

**Look for us in dairy and deli departments throughout the USA.**

**You can find more information at: <http://www.3greekgods.com>.**

**POTENTIAL DISTRIBUTORS and CUSTOMERS inquiries to: [basel@3greekgods.com](mailto:basel@3greekgods.com)**