

**National Association for the Specialty Food Trade (NASFT)  
57<sup>th</sup> Summer Fancy Food Show Travel and Restaurant Sweepstakes**

Official Rules. Registration for the 57<sup>th</sup> Summer Fancy Food Show is required.  
Void outside of the United States.

**1. DESCRIPTION.**

This trade promotion sweepstakes (“Sweepstakes”) is being conducted by the National Association for the Specialty Food Trade (NASFT) (Sponsor) 136 Madison Avenue, 12th Floor, New York, New York 10016 and is open to 57<sup>th</sup> Summer Fancy Food Show attendee registrants only. By participating in the Sweepstakes, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions made by the NASFT.

**2. ELIGIBILITY.**

This Sweepstakes is being offered only to certain people who have purchased registration to attend the 57<sup>th</sup> Summer Fancy Food Show before 11:59 p.m. ET on Friday, June 3, 2011. This travel and restaurant sweepstakes is offered only in the United States (and the District of Columbia) to legal residents at least 18 years old as of the date of registration. Employees and directors of the NASFT and their respective affiliates, as well as any members of their immediate families are not eligible.

**3. TIMING.**

The Sweepstakes begins at 12:01 a.m. ET on May 1, 2011 and ends at 11:59 p.m. ET on June 3, 2011.

**4. ENTRY.**

Only 57<sup>th</sup> Summer Fancy Food Show attendee entries are permitted accompanied by a completed 57<sup>th</sup> Summer Fancy Food Show attendee registration form. To enter, follow the instructions in the email sent out by NASFT or at [www.specialtyfood.com](http://www.specialtyfood.com). In order to be eligible, you must register online for the 57<sup>th</sup> Summer Fancy Food Show between 12:01 a.m. ET on May 1, 2011 and 11:59 p.m. ET on June 3, 2011. Any other attempt at entry is void. Only one email address per individual will be accepted. Only one entry per individual accepted.

**5. DRAWING.**

All winners of the Sweepstakes will be selected by random drawing from all eligible entries. The drawing will be conducted by NASFT and the winner will be notified via email, with the address provided at time of registration, by the NASFT by Friday, June 10, 2011. To be eligible for the drawing, complete the 57<sup>th</sup> Summer Fancy Food Show attendee registration before 11:59 p.m. ET on Friday, June 3, 2011. For the winner’s name, send a self-addressed stamped envelope to: Summer Fancy Food Show Travel Sweepstakes, NASFT, 136 Madison Avenue, 12<sup>th</sup> Floor, New York, NY, 10016. Requests received after one month following the drawing date will not be fulfilled.

**6. ODDS.**

Odds of winning the Sweepstakes depend on the number of eligible entries. Prizes are set forth in the NASFT email and are subject to change. All taxes on prizes, as well as any additional expenses incident to any prize, are the sole responsibility of the prize winners.

**7. PRIZE**

One (1) Grand Prize will be awarded to a randomly selected eligible participant. The prize for which an entrant is eligible for entering through [www.specialtyfood.com](http://www.specialtyfood.com) a three night trip to Washington, D.C. and dinner during the 57<sup>th</sup> Summer Fancy Food Show from July 10, 2011 through July 12, 2011. Prize includes economy class round-trip airfare from any city within the United States to Washington D.C., a 3 nights hotel accommodations at an NASFT designated hotel and a gift certificate to José Andrés’s

minibar restaurant. All arrangements are subject to availability. Prize must be redeemed at least 45 days prior to requested travel date for travel no later than Sunday, July 10, 2011.

**Estimated Retail Value:** \$1,600.00 USD

**Prize Restrictions:**

1. Winner must be 18 years of age at time of registration.
2. Prizes must be redeemed at least 45 days prior to travel date and all travel must be completed by July 13, 2011.
3. Prizes are non-refundable and non-transferable.
4. All travel arrangements are subject to availability at the time of booking.
5. All accommodations arrangements are subject to availability at the time of booking.
6. All government and airport taxes, surcharges, service fees, gratuities and transfers are not included.
7. Prizes have no cash value and must be accepted as awarded with no substitutions.
8. Prizes are non-transferable and cannot be converted into cash.
9. Other conditions & restrictions apply.

**8. PUBLICITY**

Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's use of winner's name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in any media without further payment or consideration.

**9. GENERAL CONDITIONS.**

You agree to abide by the terms of these Official Rules and by the decisions of NASFT, which are final and binding on all matters pertaining to this Sweepstakes. This Sweepstakes is governed by the laws of the United States. All federal, state, and local laws and regulations apply. Prize winners may be required to execute an affidavit of eligibility within seven (7) days following the date of attempted notification. Non-compliance within this time period may result in disqualification and selection of an alternate winner. If prize notification or prize is returned as non-deliverable, this may result in disqualification with an alternate winner selected. Further, by accepting a prize, each winner agrees to release and hold harmless Sponsor (NASFT), its licensees, their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. Void where prohibited. No transfer, assignment, cash redemption or substitution of prizes is permitted except as specifically approved by Sponsor in its sole and absolute discretion. The NASFT, reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Sweepstakes or web site. Any use of robotic, automatic, programmed or like entry methods will void all such entries by such methods. In the event of a dispute as to entry submitted by multiple users having the same email account, the authorized subscriber of the email account used to enter the Sweepstakes at the actual time of entry will be deemed to be the participant and must comply with these rules. Authorized account subscriber is deemed to be the natural person who is assigned an email address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address.

**10. LIMITATIONS OF LIABILITY.**

Sponsor is not responsible for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes and

assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the web site. Sponsor is not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the web site. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes for any drawing(s) and select the winner from Internet entries received for that drawing prior to the action taken. IN NO EVENT WILL THE NASFT, ITS LICENSEES, OR THEIR PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET SITE [WWW.SPECIALTYFOOD.COM](http://WWW.SPECIALTYFOOD.COM) OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

**End of Official Rules:**

6/3/11