



NASFT MEDIA CONTACTS:  
Ron Tanner  
VP, Communications & Education  
rtanner@nasft.org  
646.878.0115

Louise Kramer  
Communications Director  
lkramer@nasft.org  
646.878.0130

## FOR IMMEDIATE RELEASE:

### **National Association for the Specialty Food Trade Honors 50-year Members**

(New York, N.Y.) Aug. 24, 2010 – The National Association for the Specialty Food Trade, Inc. has recognized two companies for 50 years of membership. Byrd Cookie Company and Sopexa USA were presented with plaques in recognition of their half century of membership as part of the sofi Awards ceremony at the Summer Fancy Food Show.

Byrd Cookie Company, based in Savannah, Georgia, has been making authentic Southern cookies since 1924 and also makes biscuits and condiments. Its president, Benny Curl, is a past chairman of the NASFT. Sopexa USA, formerly known as Food & Wines From France, is a pioneer in the marketing of specialty foods. Based in New York City, the company promotes French food, wine and spirits throughout the U.S.

In addition, the NASFT would like to thank the following specialty food companies for 25 years of membership:

- American Spoon Foods
- Baycliff Company, Inc.
- Bernard Food Industries, Inc.
- De Medici Imports, Ltd.
- Eden Foods, Inc.
- Elki Corporation
- Enstrom Candies, Inc.
- Good Groceries Company
- Hormel Foods Corporation
- Independent Can Company
- Long Grove Confectionery Company
- Lynch Specialty Foods, Inc.
- Moon Shine Trading Company
- Sohn Manufacturing, Inc.
- SweetWorks, Inc.
- The Sweetery

“The specialty food industry has been built by companies like these that have been on the forefront for years,” says Ann Daw, president of the NASFT. “They have created consumer interest that has inspired and encouraged thousands of entrepreneurs to follow in their footsteps.”

The NASFT was founded in 1952 to foster trade, commerce and interest in the specialty food industry. Today there are 2,900 member companies in the US and abroad. In addition to its Fancy Food Shows, the NASFT has developed a host of programs designed to help its members year round. These include regional share groups, webinars targeted to the specific needs of specialty food manufacturers, importers and distributors, and opportunities to showcase products at important trade events around the world.

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For more information on the NASFT and its Fancy Food Shows, go to [www.specialtyfood.com](http://www.specialtyfood.com). The NASFT website for consumers, [foodspring.com](http://foodspring.com), provides an insider's look at specialty foods and the companies, food entrepreneurs and artisans behind them.

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