

Lead Retrieval Order Form

56th Summer Fancy Food Show

June 27-29, 2010

Jacob Javits Convention Center, New York, NY



Order by May 28th & SAVE \$150!

NASFT will provide 1 complimentary electrical outlet (500 watts) for all NASFT members who order a CompuLEAD Desktop by May 28, 2010.

EARLY BIRD DEADLINE: 05/28/10 ADVANCE DEADLINE: 06/11/10

CompuLEAD Products

COMPLETE PACKAGES

CompuLEAD Qualifier Package **BEST VALUE!**

Everything you need to capture and qualify leads extensively, analyze your show ROI, and follow up on your leads quickly and effectively.

- Electronic leads
- Up to 99 of your own custom lead qualifiers
- Product delivery, set up and in-booth training

Desktop (101)

Printed Leads Included

	PRICE	QTY
Early Bird	\$315	_____
Advance	\$355	_____
Standard	\$390	_____

Mobile (113)

	PRICE	QTY
Early Bird	\$435	_____
Advance	\$480	_____
Standard	\$565	_____

CompuLEAD Pro Package **NEW!**

Manage your leads like a pro using your own computer! Qualify prospects more extensively than any other product. Comes equipped with our powerful LEADlink + lead management software.

- Transfer leads to your own computer at time of scan
- Edit prospects contact information on the fly
- Add extensive notes to a record

Pro (172)

	PRICE	QTY
Early Bird	\$500	_____
Advance	\$550	_____
Standard	\$600	_____

CompuLEAD Mobile (13)

	PRICE	QTY
Early Bird	\$310	_____
Advance	\$360	_____
Standard	\$450	_____

*Available Enhancements**

	PRICE	QTY
Custom Qualifiers [18]	\$ 95	_____

CompuLEAD Desktop (01)

with Electronic Leads Option (103)

	PRICE	QTY
Early Bird	\$175	_____
Advance	\$220	_____
Standard	\$260	_____

*Available Enhancements**

	PRICE	QTY
Keyboard [03]	\$ 30	_____
Custom Survey [06]	\$130	_____
Custom Qualifiers [05]	\$ 95	_____
Real-Time Leads [15]	\$ 50	_____

Delivery, Setup & In-booth training for your staff (08) Save time with delivery/setup, and educate your booth staff on how best to use the lead retrieval equipment. \$80

Contact Name/Title _____	Company Name _____	Booth # (Required) _____	Subtotal \$ _____
Address _____			Sales Tax 8.875% \$ _____
City _____	State _____	Zip Code _____	Country _____
Phone _____	Onsite Cell _____	Fax _____	
E-mail _____	Alternate E-mail (to receive leads post-show) _____		

PAYMENT: **Check** (payable in U.S. funds to CompuSystems; order form must accompany check)
 Visa **MC** **Amex**

No refunds after 06/11/10

Credit card deposit required for all rentals. Card will not be charged unless unit is damaged or not returned on time.

By completing the Lead Retrieval Order Form, you agree to be held liable for the return of the CompuLEAD unit and it's accessories. If the unit is not returned within 1 hour after the show floor closes, a \$100 late fee will be charged to the credit card used for deposit. If the unit is not returned or returned damaged, a \$1500 replacement fee will be charged. If the CompuLEAD keyboard is not returned, a \$50 replacement fee will be charged. If the GPRS Modem, provided with the Real-time leads option, is not returned a \$500 replacement fee will be charged. If the unit or accessories are subsequently returned to CompuSystems, the fees may be reduced by CompuSystems. You, not CompuSystems or Show Management, are responsible for the proper use and safekeeping of the equipment.

Card Number _____	Expiration Date _____
Cardholder Name _____	Cardholder Signature _____



ORDER ONLINE AND SAVE \$5.00.
www.compusystems.com/order

Fax credit card orders to:
 708.344.4444

Mail orders to:
 CompuSystems, Inc.
 P.O. Box 604
 Brookfield, IL 60513, USA

For assistance (inside the U.S.)
call toll-free: 866.600.LEAD (5323)

For assistance (outside the U.S.)
call: +1 708.786.5565

You will receive an order confirmation 5-7 days after your order has been processed.

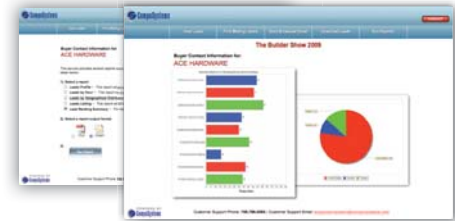
*any desired customizations must accompany form Requires 110v AC Circuit

CAPTURE & MANAGE sales leads with CompuLEAD Products!

- Obtain contact information electronically from any attendee on the show floor
- Qualify leads with follow-up action codes
- Eliminate hand-keying leads into your CRM database for quicker follow-up
- Receive complete demographic information on attendees

FREE! BUYERCONNECT FOLLOW-UP SERVICES included with all CompuLEAD product rentals

- Easily send a broadcast e-mail in HTML or plain text
- Print mailing labels
- Sort leads based on qualifiers or action codes
- Analyze show Return On Investment (ROI)
- Generate five reports based on various criteria from your captured leads



Take advantage of these valuable tools and turn your leads into sales!

Product Comparison Chart

Features & Options	CompuLEAD Desktop	CompuLEAD Pro	CompuLEAD Mobile
Automatic lead printout	•	optional	
Ten standard lead qualifiers	•	•	•
Custom lead qualifiers	optional	•	optional
Leads contain visitor demographics	•		•
Receive leads in electronic format	optional	•	•
Access electronic copy of leads any time	optional	•	
Print extra copies of your leads any time	•		
Wireless, cord-free unit that does not require electricity			•
Light-weight unit that fits in the palm of your hand			•
Electronic copy of leads automatically transferred to your PC		•	
Edit prospects contact information as you scan badge		•	
View, edit and sort entire prospect list at any time		•	
Add electronic notes to records	optional	•	•
Create extensive product lists with up to 3 levels of organization		•	
Create custom survey questions	optional	•	
Free technical support — pre-show, onsite and post-show	•	•	•
Real-time access to leads via web	optional		

Don't forget these valuable add-ons!

Options to enhance your Lead Retrieval Order

Custom Lead Qualifiers — Qualify your prospects in ways that are unique to your company. This option works just like Standard Lead Qualifiers, except you create and supply us with your own qualifiers. You can create up to 99 custom qualifiers, 21 characters long, including spaces. Simply provide your list of qualifiers when you place your order. **Option for Desktop & Mobile.**

Keyboard — This valuable option allows you to take electronic notes using the CompuLEAD Desktop unit. Say goodbye to handwriting your notes and hello to keying them in! **Option for Desktop.**

Custom Survey — Survey questions allow you to qualify your prospects and customize your post-show follow-up effort. Simply provide your survey questions with your faxed order, and we will program your survey to print on the paper lead form after a badge is scanned. **Option for Desktop.**

Delivery, in-booth setup and training — Have your units delivered direct to your booth. A CompuSystems technician will also set the machines up in your booth and train your staff how to use them.

Real-time Leads — Your leads available in real-time via our BuyerConnect website. You can visit the website at any point during or after the show to view your leads and use our follow-up tools. Leads can also be viewed off-site by proving your log-in information to anyone you choose. **Option for Desktop.**



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