



2023 Summer Fancy Food Show

Pavilion Package

SPECIALTY FOOD MAGAZINE PRINT/DIGITAL SHOW ISSUE	SPECIALTYFOOD.COM	SHOW GUIDE	SFA FEED	PRODUCT MARKETPLACE	JAVITS CENTER (ONSITE ADVERTISING)	BASE PACKAGE PRICE		PACKAGE ADD-ONS		
Display Advertising (Show Edition)	Banner Advertising (3 months; April-June)	Display Advertising	Banner Advertising	Banner Advertising	Video Monitor Display Advertising	Member	Non-Member		Units	Price
Full Page	Pavilion Flight (four ad sizes)	Full Page	Digital Banner (three ad sizes)	One Digital Banner	6 second spot, ad runs 10x for a total of 60 seconds p/hr	\$13,049	\$15,581			

BASE PACKAGE COST: _____

ADD-ON COST: _____

Total package price will be due and payable in advance, in conjunction with exhibit space billings. Pavilion Package Advertising order may be amended without penalty prior to the final payment date of March 24, 2023, after which it becomes non-cancelable.

TOTAL PACKAGE PRICE: _____

ALL INFO IS REQUIRED AND MUST BE FILLED IN COMPLETELY & LEGIBLY.

FOR (ADVERTISER COMPANY NAME)	CONTACT PERSON: <input type="checkbox"/> AT AGENCY <input type="checkbox"/> AT ADVERTISER	CONTACT EMAIL
SIGNATURE (REQUIRED TO PLACE ORDER)	DATE	CONTACT PHONE
<input type="checkbox"/> BILL ME QUARTERLY. I AGREE TO PAY WITHIN 30 DAYS OF INVOICE.		
BILLING INFORMATION		
BILLING CONTACT NAME	COMPANY NAME	
TELEPHONE NUMBER	E-MAIL	
STREET ADDRESS	WEBSITE	
CITY	STATE	ZIP/POSTAL CODE
		COUNTRY

This signed Agreement will serve as an insertion order for the advertising selected unless revised written instructions are received by the Specialty Food Association prior to the order deadlines for each specific issue. This order is subject to the terms and conditions on the current rate card available at www.specialtyfoodmedia.com. If the total number of insertions scheduled within a twelve-month period is reduced, you will be short-rated at the prevailing rates. For ad specifications go to www.specialtyfoodmedia.com.

PLEASE RETURN SIGNED, COMPLETED FORM TO
mediaorders@specialtyfood.com

LIMITED AVAILABILITY. PROGRAM MAY BE CHANGED OR CANCELED UP TO MARCH 24, 2023