

The San Diego Convention Center Welcomes



January 11th – 13th, 2026

*We look forward to assisting you with all your food and beverage needs during your event.
We offer a unique blend of traditional and upscale food and beverage services.*

Allow us to create an extraordinary catering experience in your booth!

*Please contact Jan Souza, Booth Catering Manager at jan.souza@visitsandiego.com to
discuss menu options and current service requirements*

AVOID LATE ORDER FEES:

Ordering Deadline Date is

Friday, November 21st, 2025

*Exhibitors who will be providing food and beverage/hospitality in their booth must
order, at their own expense, porter service. Porter service is provided exclusively by
the San Diego Convention Center.*

EXCLUSIVITY

Sodexo Live! Catering holds the exclusive contract for food and beverage at the San Diego Convention Center. **NO OUTSIDE FOOD & BEVERAGE IS PERMITTED.**

This includes bottled water and displays of candy. Sodexo Live!

reserves the right to assess a corkage fee for exceptions to our policies. Please review our food and beverage policy stating our guidelines and contact the catering department for further information.



2026

BOOTH CATERING MENU



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Beverages

BEVERAGES

COFFEE SERVICE

*Includes Cups, Creamers, Sugar, Artificial Sweeteners, Stirrers and Napkins.

FRESHLY BREWED TALITHA COFFEE* \$270

Three Gallon Unit (Approximately 40 Cups)

FRESHLY BREWED TALITHA DECAFFEINATED COFFEE* \$270

Three Gallon Unit (Approximately 40 Cups)

ASSORTED TAZO HOT TEAS \$270

Three Gallon Unit (Approximately 40 Cups)

BEVERAGE SERVICE

24 Beverages per case, 1 Case Minimum Required

ASSORTED CANNED PEPSI SODA \$144

PROUD SOURCE CANNED SPRING WATER \$144

PROUD SOURCE CANNED SPARKLING WATER \$144

SPARKLING BUBLY WATER (LIME ONLY) \$144

BOTTLED ORANGE JUICE \$192

ASSORTED GATORADE \$216

PURE LEAF BOTTLED BREWED TEA \$264

CQ INFUSED HYDRATION STATION

Delivered in a 3 gallon decorative infusion jar, includes disposable cups and napkins.

Exhibitor to provide table or counter.

INFUSED SPA WATERS (3 Gallon Unit) \$220

Choice of flavors: Strawberry Watermelon, Lemon Cucumber or Peach Pineapple Infused with Seasonal Fresh Fruit

INFUSED ICED TEA (3 Gallon Unit) \$265

Choice of flavors: Strawberry Watermelon, Lemon Cucumber or Peach Pineapple Infused with Seasonal Fresh Fruit

INFUSED LEMONADE (3 Gallon Unit) \$265

Choice of flavors: Strawberry Watermelon, Lemon Cucumber or Peach Pineapple Infused with Seasonal Fresh Fruit

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.



BREAKFAST & BAKERY

FROM THE BAKERY

Price per dozen; 3 dozen minimum required.

ASSORTED DANISH	\$90
ASSORTED MUFFINS	\$65
CINNAMON BUNS	\$70
ASSORTED CHOCOLATE DIPPED BISCOTTI	\$67
ASSORTED SCONES	\$70
FRESHLY BAKED COOKIES	\$57
FRESHLY BAKED BROWNIES	\$67
GOURMET CUPCAKES	\$110
CHEF’S SIGNATURE EXCESS CHOCOLATE SEA SALT COOKIES	\$80
CHOCOLATE DIPPED STRAWBERRIES	\$70

SHEET CAKES

Choice of fruit or cream filling. Includes disposable cake knife, plates, forks and napkins.

FULL SHEET CAKE (80 SLICES)	\$650
HALF SHEET CAKE (40 SLICES)	\$350

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.

PANTRY

FROM THE PANTRY

IMPORTED AND DOMESTIC CHEESE DISPLAY (serves 20 guests) Garnished with Dried California Fruits, Sliced Baguettes and Assorted Crackers	\$320
RAINBOW CRUDITE (SERVES 20 GUESTS) Harissa Ranch, Lentil & Mint Hummus	\$360
SLICED FRESH FRUIT (SERVES 20 GUESTS)	\$280
WHOLE FRESH FRUIT (SERVES 20 GUESTS)	\$100
HOUSE MADE KETTLE CHIPS AND DIP (SERVES 20 GUESTS)	\$220
LOCAL TORTILLA CHIPS WITH HOUSE MADE SALSA (SERVES 20 GUESTS)	\$180
MIXED NUTS (2 POUNDS)	\$124
TRADITIONAL SNACK MIX (2 POUNDS)	\$90
PRETZEL TWISTS (2 POUNDS)	\$68
ASSORTED NATURE VALLEY GRANOLA BARS (24 INDIVIDUAL BARS)	\$120
ASSORTED INDIVIDUAL BAGS OF KETTLE CHIPS (1 DOZEN)	\$60

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.



Luncheons

LUNCHEONS

BOX LUNCHES

Minimum order: 10 box lunches required

TRADITIONAL BOXED LUNCH

\$42

Choice of sandwich on a locally made wheat roll with greens and condiments:

- Turkey and Monterey Jack Cheese
- Ham and Monterey Jack Cheese
- Fresh Mozzarella, Sliced Tomatoes and Nut-Free Basil Pesto Kettle Chips

Chocolate Chip Cookie

Canned Pepsi, Diet Pepsi, Lime Bubly Beverages

PREMIUM BOXED LUNCH

\$44

Choice of sandwich:

- Smoked Turkey and Provolone on Ciabatta with Fig and Cranberry Jam, Baby Greens and Tomatoes
- Roast Beef and Jack Cheese with Caramelized Onions, Sweet Peppers, Arugula and Red Pepper Aioli on a Bolillo Roll
- Eggplant and Mozzarella Sandwich with Tomato Jam on a Focaccia Bun Kettle Chips

Farro Salad with Kale, Grapes and Rainbow Cauliflower

Double Chocolate Cookie

Canned Pepsi, Diet Pepsi, Lime Bubly Beverages

SALAD BOXED LUNCHES

\$46

Choice of gourmet salad:

- Pear Gorgonzola Salad with Dried Cranberries and Candied Pecans
- Superfood Salad with Kale, Quinoa, Pepitas, Dried Blueberries, Edamame, and Balsamic Vinaigrette

Kettle Chips

Locally Grown Clementine

Canned Pepsi, Diet Pepsi, Lime Bubly Beverages

ENHANCE YOUR SALAD WITH GRILLED CHICKEN

\$8

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.



Luncheons

SANDWICHES

ALL AMERICAN SANDWICH PLATTER

\$425

Serves 20 guests

An assortment of Pre-Made Sandwiches to include:

- Roast Beef, Swiss Cheese, Lettuce, Tomato
- Turkey, Provolone Cheese, Lettuce, Tomato
- Caprese

Mustard and Mayonnaise on the side

PLATTER OF ASSORTED MINI-SANDWICHES

\$425

Forty Mini-Sandwiches to include:

- Roast Beef, Swiss Cheese, Lettuce, Tomato
- Turkey, Provolone Cheese, Lettuce, Tomato
- Caprese

Mustard and Mayonnaise on the side

SIDE SALADS

Each bowl serves 20 guests

GARDEN SALAD

\$224

Mixed Field Greens, Tomatoes, Carrot Curls and Cucumbers
Choice of Ranch, Italian or Bleu Cheese Dressings

CHICKEN CAESAR SALAD

\$260

Crisp Romaine Lettuce, Sliced Breast of Chicken and Garlic Croutons
Traditional Caesar Dressing

MEDITERRANEAN SALAD WITH CHICKEN

\$300

Mixed Field Greens, Slices of Grilled Marinated Breast of Chicken, Grilled and Marinated Vegetables, Feta Cheese, Vine Ripe Tomatoes, Kalamata Olives
Lemon Herb Vinaigrette

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.

Reception



RECEPTION

COLD HORS D'OEUVRES

Minimum order: 4 dozen per item

CHIMICHURRI SHRIMP SKEWER WITH BABY PEPPADEW PEPPERS	\$108
ANTIPASTO SKEWER Artichoke, Tomato, Kalamata Olive and Mozzarella	\$132
CAPRESE CROUSTADE	\$144
VEGAN ZUCCHINI & MEYER LEMON BRUSCHETTA	\$144

HOT HORS D'OEUVRES

Minimum order: 4 dozen per item. Prices below are per item.
Attendant Required: \$275++ per (4) hours. (4) hour minimum.
\$70 for each additional hour after the first 4.

MEDITERRANEAN CHICKEN KABOB Figs and Roasted Tomatoes with Pomegranate Molasses & Crushed Pistachios	\$108
COCONUT CRUSTED SHRIMP Pitaya Sweet Chile	\$108
VEGETABLE LUMPIA Crushed Pineapple & Lime Dipping Sauce	\$132
BABY BLACK BEAN BURRITO Blended Avocado Cilantro Salsa	\$120
BASIL & PARMESAN ARANCINI Creamy Tomato Sauce	\$120

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.

STATIONS

DESSERT STATIONS

Minimum guarantee per day will apply, plus a one-time set-up fee of \$100++.

CHEESECAKE SHOOTERS (DOZEN)

\$240

Minimum of 12 per flavor.

Choice of flavors: New York with Berry Compote, Matcha with Mango Passionfruit Compote, Ube with Toasted Coconut, Peanut Butter Cup with Crumble Toffee, and Chocolate

Client to Supply: Minimum of one 6-foot table; porter service; clean up

BITES & MINIS (SERVES 20)

\$480

Assorted Miniature Pastries, Dessert Shooters, Chocolate Truffles and Dark Chocolate Covered Strawberries

Client to Supply: Minimum of one 6-foot table; porter service; clean up

ICE CREAM NOVELTY CART

\$1050

(1) Standard ice cream cart to include:

- (150) Assorted Ice Cream Novelties
- Additional Ice Cream Novelties: \$7++ each

Should you desire an experienced Booth Attendant to distribute the product: \$275++ per (4) hours. (4) hour minimum. \$70 for each additional hour after the first 4 hours.

Client to Supply: 110 volt single phase (15) amp; 4x4 ft work space; porter service; clean up

PREMIUM ICE CREAM CART

\$1300

(1) Standard ice cream cart to include:

- (100) Assorted Premium Ice Cream Bars
- Additional Premium Ice Cream Bars: 13++ each

Should you desire an experienced Booth Attendant to distribute the product: \$275++ per (4) hours. (4) hour minimum. \$70 for each additional hour after the first 4 hours.

Client to Supply: 110 volt single phase (15) amp; 4x4 ft work space; porter service; clean up

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.

ACTION STATIONS

Minimum guarantee per day will apply, plus a one-time set-up fee of \$100++.

POPCORN CART

\$1500

Popcorn and (250) Popcorn Bags and Napkins
Additional Bags of Popcorn: \$6++ each

Minimum Guarantee of \$1500 per day will apply.

Client to Supply: 110 volt single phase 15 amp; 4x4 ft work space; porter service; clean up

FRESH-BAKED GOURMET CHOCOLATE CHIP COOKIE STATION

\$1080

Featuring Premium Gourmet Chocolate Chip Cookies

240 Chocolate Chip Cookies*, Oven, Napkins and Appropriate Supplies

Additional Cookies: \$4.50++ each

*A portion of the cookies will be pre-baked and delivered to your booth on trays.

A Booth Attendant is required to bake and distribute the product:

\$275++ per (4) hours. (4) hour minimum. \$70 for each additional hour after the first 4.

Minimum Guarantee of \$1080 per day will apply.

Client to Supply: 120 volt single phase 10.9 amp; 4x4 ft work space; minimum of one 6-foot table; porter service; clean up

STARBUCKS SHAKEN TEA STATION

\$1200

160 12 oz. Cups of Tazo Iced Black Tea or Tazo Iced Passion Tea, handcrafted using a martini style shaker, Starbucks Logo Cups, Napkins and appropriate supplies

Additional Cups of Tea: \$7.50++ each

Two Booth Attendants* Required: \$275++ per (4) hours. (4) hour minimum for each attendant.

\$70 for each additional hour after the first 4 for each attendant.

*An additional Booth Runner may be required depending on volume.

Minimum guarantee of \$1200 per day will apply.

Client to Supply: 4x4 ft work space and storage area; minimum of one 6-foot table; porter service; clean up

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.

BAR BY DESIGN

BOOTH CATERING ALCOHOL SALES INFORMATION

All alcohol sales and consumption in the San Diego Convention Center are regulated by the California Alcoholic Beverage Control and Sodexo Live! is responsible for the administration of these regulations. No alcoholic beverages are allowed to be served by anyone other than our SDCC Bartenders. Sodexo Live! prohibits exhibitors and event participants from removing alcohol from the San Diego Convention Center.

No alcohol product can be transferred for use the following day.
Special order alcohol is not based on consumption.

A Bartender is required to distribute all alcoholic beverages:

\$275++ per (4) hours. (4) hour minimum. \$70 each additional hour after the first 4 hours.

Plus a one time set up fee of \$100++.

Client to Supply: 4x4 ft work space · porter service · clean up

DELUXE HOUSE WINE (BOTTLE)

Proverb Chardonnay	\$42
Proverb Cabernet Sauvignon	\$42

PREMIUM HOUSE WINE (BOTTLE)

J. Lohr Chardonnay	\$48
Cypress Cabernet Sauvignon	\$48

DOMESTIC BEER (24 BOTTLE MINIMUM EACH CHOICE)

Michelob Ultra	\$192
Coors Light	\$192
Heineken 0.0 (non-alcoholic)	\$192

IMPORT BEER (24 BOTTLE MINIMUM EACH CHOICE)

Heineken	\$240
Modelo	\$240

LOCAL CRAFT BEER (24 BOTTLE MINIMUM EACH CHOICE)

Karl Strauss Red Trolley Ale	\$240
Stone Delicious IPA	\$240
Revenant IPA	\$240

HARD SELTZER WATER (24 BOTTLE MINIMUM EACH CHOICE)

Truly, White Claw, Owl's Brew	\$240
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SPARKLING WINE-CHAMPAGNE (BOTTLE)

William Wycliff, California	\$42
LaMarca Prosecco, Veneto, Italy	\$61
Martinelli's Sparkling Apple Cider (non-alcoholic)	\$34

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.



Specialty Bars

SPECIALTY BARS

No alcohol product can be transferred for use the following day.

Special order alcohol is not based on consumption.

A Bartender is required to distribute all alcoholic beverages:

\$275++ per (4) hours. (4) hour minimum. \$70 each additional hour after the first 4 hours.

Plus a one time set up fee of \$100++.

Client to Supply: 4x4 ft work space · porter service · clean

SOUTH OF THE BORDER MARGARITA BAR

\$1690

130 Margaritas on the Rocks. Additional Margaritas: \$13++ each

Minimum guarantee of \$1690 per day will apply, plus a one-time set-up fee of \$100++.

TOPO CHICO MARGARITA BAR

\$1950

130 Topo Chico Margaritas. Additional Margaritas: \$15++ each

Made with Topo Chico Mineral Water, Tequila, House Made Honey/Lime Syrup,
Topped with Tajin

Minimum guarantee of \$1950 per day will apply, plus a one-time set-up fee of \$100++.

MIMOSA BAR

\$1560

130 Mimosas. Additional Mimosas: \$12++ each

Made with Sparkling Wine and Orange Juice

Minimum guarantee of \$1560 per day will apply, plus a one-time set-up fee of \$100++.

MARTINI BAR

\$1690

130 Martinis. Additional Martinis: \$13++ each

Choice of Traditional, Cosmopolitan, Chocolate

Minimum guarantee of \$1690 per day will apply, plus a one-time set-up fee of \$100++.

A \$40++ delivery fee will be applied to all above orders.
All pricing subject to 23.5% service charge and current tax.



General Information

GENERAL INFORMATION

All advertised menu prices and service fee are based on current market conditions and are subject to change without prior notice. Final pricing and service fee will be confirmed at the time of order placement and may reflect adjustments due to fluctuations in ingredient costs, labor, or other factors.

POLICIES

- All food and beverage items in the Exhibit Halls must be purchased through the Food and Beverage Department (Sodexo Live!), including bottled water.
- Exhibitor Booth Catering does not supply tables or electrical for your booth. You must order through your service contractor. All exhibitors are required to order porter service for food and beverage activity in the booth.
- All food and beverage orders require full payment fourteen (14) days prior to the event start date. We accept American Express, MasterCard, Visa or company checks.
Please make checks payable to: Sodexo Live!
- Initial order, as well as additional services ordered on site, will be billed to the customer's credit card.
- A 23.5% service charge will apply to all food, beverage, and labor charges. Current state and local sales taxes apply to all food, beverage, labor charges, equipment rentals, and service charges, and are subject to applicable tax laws and regulations.
- Disposable service ware is used on all food and beverage functions on the exhibit floor.
- A \$40++ delivery fee will apply for each food and beverage delivery.
- It is required that an SDCC Bartender dispense all alcoholic beverages.
- Menu items and prices are subject to change without notice.
- To ensure availability of menu items, we encourage you to place your order 14 days prior to your scheduled event

CANCELLATION POLICY

- Full charges will be applied to cancellation of any menu items received within 72 hours, three (3) business days, prior to delivery.

STAFFING REQUIREMENTS

- Booth Attendant: \$275++ per (4) hours. (4) hour minimum.
\$70 for each additional hour after the first 4 hours.
- Bartender: \$275++ per (4) hours. (4) hour minimum.
\$70 for each additional hour after the first 4 hours.
- Delivery Fee: \$40/Trip

NEW ACCOUNT

Creating an account will save your payment info. Please note, it is separate from the order form – see page 16.

1. Visit our website at SDCC Express Catering: sdcc.link/express-catering
2. Complete all fields, including a mobile number for the person onsite, and select **Register Account**
3. Enter payment info by clicking **Hi “First Name”** in the upper right-hand corner
4. Select **Add New Card** and enter card info. **Click Save.**
5. You are all set! You can manage your card or add another as needed.
6. Please contact your catering manager to confirm your information has been received.

BOOTH CATERING ORDER FORM

Sodexo Live! holds the exclusive rights to all food and beverage within the San Diego Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bringing food or beverage into the San Diego Convention Center without the written approval of Sodexo Live!, **including bottled water.**

Fill out and submit both the order form and the credit card authorization form to process your order. Due 14 days prior to event start date.

Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Booth #: _____ Event: _____

Representative: _____ Title: _____

On-Site Contact: _____ On-Site Cell#: _____

MENU ITEMS • SUPPLIES • EQUIPMENT					
Delivery Date	Delivery Time	Qty.	Description	Unit Price	Total Price

DELIVERY FEE • BOOTH STAFF • BARTENDER • KITCHEN LABOR					
Start Time	End Time	Qty.	Description	Unit Price	Total Price

Comments:

Subtotal: _____

23.5% Service Charge: _____

Subtotal + Service Charge: _____

7.75% CA State Tax: _____

Total Estimated Charges: _____

Exhibitors who will be providing food and beverage/hospitality in their booth must order porter service. Porter Service is exclusively provided by the San Diego Convention Center.

Order Porter Service



Food & Beverage Department

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Drive San Diego,
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