



Banner Advertising Order Form

specialtyfood.com
BANNER ADVERTISING RATES
 (per flight, per quarter)

	1X	4X
Member*	2,500	\$2,125
Non-Member*	\$3,000	\$2,550

Banner ad flight rotates site-wide, in the following creative units:

- **Wide skyscraper:** 160 pixels wide x 600 pixels high
- **Medium rectangle/tablet:** 300 pixels wide x 250 pixels high
- **Full banner:** 728 pixels wide x 90 pixels high
- **Mobile:** 300 pixels wide x 50 pixels high

Material Requirements

.jpg files required.
 Must provide link for banner.

PLEASE NOTE:
 No animated banners allowed.

Provide banner file, target link and any pertinent instructions via email to digital@specialtyfood.com

SELECT QUARTER	QUARTER	RUN DATES	ORDER & MATERIAL DEADLINE
	Winter 2023 (Fancy Food Show)	December 1, 2022 - February 28, 2023	November 11, 2022
	Spring 2023	March 1 - May 31	February 10, 2023
	Summer 2023 (Fancy Food Show)	June 1 - August 31	May 12, 2023
	Fall 2023	September 1 - November 30	August 11, 2023

_____ (number of quarters reserved) x _____ (applicable rate) = _____ **PACKAGE TOTAL**

ALL INFO IS REQUIRED AND MUST BE FILLED IN COMPLETELY & LEGIBLY.

FOR (ADVERTISER COMPANY NAME)		CONTACT PERSON: <input type="checkbox"/> AT AGENCY <input type="checkbox"/> AT ADVERTISER	CONTACT EMAIL
SIGNATURE (REQUIRED TO PLACE ORDER)		DATE	CONTACT PHONE
<input type="checkbox"/> BILL ME QUARTERLY. I AGREE TO PAY WITHIN 30 DAYS OF INVOICE.			
BILLING INFORMATION			
BILLING CONTACT NAME		COMPANY NAME	
TELEPHONE NUMBER		E-MAIL	
STREET ADDRESS		WEBSITE	
CITY	STATE	ZIP/POSTAL CODE	COUNTRY

This signed Agreement will serve as an insertion order for the advertising selected unless revised written instructions are received by the Specialty Food Association prior to the order deadlines for each specific issue. This order is subject to the terms and conditions on the current rate card available at www.specialtyfoodmedia.com. If the total number of insertions scheduled within a twelve-month period is reduced, you will be short-rated at the prevailing rates. For ad specifications go to www.specialtyfoodmedia.com.

RETURN COMPLETED FORM TO MEDIAORDERS@SPECIALTYFOOD.COM