

CULTIVATED SAMPLING FORM

This information packet includes the sampling guideline and link to the sampling form

ALCOHOLIC BEVERAGES

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Show Management of expositions and trade shows, and/or their exhibitors, may distribute samples of alcoholic beverage products only upon written authorization and adherence.

Items dispensed are limited to products
**MANUFACTURED, PROCESSED OR
DISTRIBUTED BY EXHIBITING COMPANIES.**

3 SAMPLING ALCOHOL

**All alcohol sampling requires a Cultivated
Bartender to pour and serve.**

Bartender \$285 per five (5) hours. Five (5) hour minimum. \$100 for each additional hour after the first 5.

Cultivated is required to receive,
handle, & store ALL alcohol product.

**EXHIBITING COMPANY MUST OBTAIN ALL PERMITS AND/OR LICENSES IN
ACCORDANCE WITH APPLICABLE LAW.**

For alcohol sampling, please obtain a Marketing Permit through the New York State Liquor Authority website and submit certificate 10 business days prior to the event.

Out-of-State suppliers and licensed in-state wholesalers and manufacturers can apply for a marketing permit.

Note: Per city ordinance alcohol cannot be served before 11AM on Sundays.

5 ADDITIONAL SERVICES

Support Staff Available:

Staffing Rates: \$270 per five (5) hours.
Five (5) hour minimum. \$93 for each
additional hour after the first 5.

Steward/Dishwasher Rates: \$270 per
five (5) hours. Five (5) hour minimum. \$93
for each additional hour after the first 5.

Other available products & services:

- Equipment rental
- Smallwares rental
- Serving vessels
- Ice
- Disposable supplies

Note: Please reach out to your
catering sales lead to avail these
added services and products.

Please complete all forms and
submit all requirements at least 30
days prior to event.

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be
dispensed/distributed in accordance to Health Codes

ALCOHOLIC BEVERAGES SAMPLING SIZES

2 oz. for beer/wine 0.25 oz for liquor.

Beverage products brought on the premises for consumption that
do not fall within the sampling parameters require discussion with
the CULTIVATED team for further review + consideration.

For larger serving sizes, please consult with your catering sales lead
on potential buy-out option.

4 STORAGE, DELIVERY & SHIPPING

Alcoholic products cannot be hand-carried and must be shipped
to Cultivated at **655 West 34th St New York, NY 10001** for UPS/
FEDX/USPS shipment and **369 12th Ave New York, NY 10001** for
distribution companies. Please label as "**Attention CULTIVATED +
Show name + Company name/Shipper.**"

Storage space is limited and is subject to availability. Please contact a
catering sales lead to arrange storage and deliveries.

Applicable Fees:

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day, per pallet**

Delivery Fee: **\$52.00 per delivery**

6 PAPERWORK SUBMISSION

RETURN TO CULTIVATED

Sampling Authorization Form

[LINK HERE](#)

OR USE QR CODE



Due May 27, 2026