Multiply your Impact at the Fancy Food Show!

Get your product in front of buyers before, during and after the show...in print, online and on-site.

Order a What’s New, What’s Hot! Fancy Food Show Combo Package!

**In Print:**
One of the most popular sections of Specialty Food Magazine’s Official Show Edition, reaching more than 30,000 subscribers at work.

**Online:**
Your product will appear in the Product Marketplace gallery and in rotation across the specialtyfood.com website, where the market plans and follows the show.

**On-site Showcase:**
Feature your products in the What’s New, What’s Hot! display cases. Call attention to your products, drive buyers to your booth, and increase your show leads.

3 + 1

In the Show Daily:
Expand your show coverage even further! Bundle in a product ad in the Official Fancy Food Show Daily.

Buy the full bundle and get optimum impact!

Hurry! Space will sell out.
Limited space available on a first-come, first-served basis.
Complete this form and e-mail to mediaorders@specialtyfood.com.

Questions?
Contact your Specialty Food Association representative or call 646.878.0137
Print/Online/Onsite Combo Package: $855 per package


PLEASE RESERVE: ☐ SUMMER ‘19 (Deadline April 18, 2019)  ☐ WINTER ‘20 (Deadline October 25, 2019)

CATEGORY
(Please indicate number of Combo packages in each category):

______ What’s New: Products introduced into the market after the 2018 Winter Fancy Food Show
______ Natural/Organic: Products that do not have artificial ingredients and/or are certified organic
______ Gift & Holiday: Products packaged as gifts or themed for the holidays
______ What’s Hot: Exciting products worthy of recognition, but not fitting categories above

MAKE IT A FULL SHELF

Total packages x $855 = ________

Total added 1/2 shelves x $220 = _________

UPGRADE my combo with a product ad in the Official Fancy Food Show Daily for only $1,000 more

________________________GRAND TOTAL

SPECIFICATIONS, TERMS AND CONDITIONS

TERMS AND CONDITIONS

Below are Shelf Information and Restrictions:
• 5 lbs. weight restriction per half shelf space; 10 lbs. per full shelf
• No tape can be used on any surface of the shelf or any other surfaces of the case.
• Please do not use any dark or opaque material on the bottom, back or sides of your space or shelf.

• The displays are not refrigerated. Perishables submitted are at your own risk. You can place a free-standing sign with your product/mock-up/package in shelf space, so attendees understand that it is refrigerated/perishable product.
• The location of WNWH cases vary from show to show and at each venue. Specific location info will be available approximately 1-month prior to each show

☐ I have read and agree to the above What’s New What’s Hot! Display Showcase policies.

SPECIFICATIONS

Print & online Image dimensions 1.5” (w) x 1.5” (h). Body copy includes up to 280 characters, plus product name and contact info. Full specifications at specialtyfood.com/wnwhspecs

PAYMENT (Payment must be made 30 days from order date.)

Exhibitor Company Name: __________________________________________ S19 Booth #: ________ W20 Booth #: ________

Phone: ___________________________ Email: ___________________________

Street Address: ____________________________________________________

City: ___________________________ State: _____________ Zip: _____________

Signature: ____________________________________________ Today’s Date: ______________________

Print name as it appears on card: ______________________________________

ONSITE CONTACT

Onsite Contact Name: ___________________________ Phone # while onsite ___________________________

Email while onsite: ____________________________________________

RETURN COMPLETED FORM to mediaorders@specialtyfood.com