# 2020 Banner Advertising Onsite Order Form

- **specialtyfood.com BANNER ADVERTISING RATES (per flight, per quarter)**
  - **Member***
    - 1x: $4,800
    - 4x: $4,000
  - **Non-Member***
    - 1x: $6,000
    - 4x: $4,800

## Banner ad flight rotates site-wide, in the following creative units:
- **Wide skyscraper**: 160 pixels wide x 600 pixels high
- **Medium rectangle/tablet**: 300 pixels wide x 250 pixels high
- **Full banner**: 728 pixels wide x 90 pixels high
- **Mobile**: 300 pixels wide x 50 pixels high

### SELECT QUARTER

<table>
<thead>
<tr>
<th>QUARTER</th>
<th>RUN DATES</th>
<th>ORDER &amp; MATERIAL DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter 2020 (Winter Fancy Food Show)</td>
<td>December 1, 2019 - February 28, 2020</td>
<td>November 15, 2019</td>
</tr>
<tr>
<td>Spring 2020</td>
<td>March 1 - May 31</td>
<td>February 14, 2020</td>
</tr>
<tr>
<td>Summer 2020 (Summer Fancy Food Show)</td>
<td>June 1 - August 31</td>
<td>May 15, 2020</td>
</tr>
<tr>
<td>Fall 2020 (Holiday)</td>
<td>September 1 - November 30</td>
<td>August 14, 2020</td>
</tr>
</tbody>
</table>

### Material Requirements
- .jpg files required.
- Must provide link for banner.
- **PLEASE NOTE:** No animated banners allowed.
- Provide banner file, target link and any pertinent instructions via email to digital@specialtyfood.com

### FOR (ADVERTISER COMPANY NAME)

- CONTACT PERSON: [ ] AT AGENCY [ ] AT ADVERTISER

### BILLING INFORMATION (INVOICES)

- CONTACT NAME: [ ] COMPANY NAME: [ ]
- TELEPHONE NUMBER: [ ] FAX NUMBER: [ ] E-MAIL: [ ]
- STREET ADDRESS: [ ] CITY: [ ] STATE: [ ] ZIP/POSTAL CODE: [ ] COUNTRY: [ ]

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RETURN COMPLETED FORM TO MEDIAORDERS@SPECIALTYFOOD.COM

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This signed Agreement will serve as an insertion order for the advertising selected unless revised written instructions are received by the Specialty Food Association prior to the order deadlines for each specific issue. This order is subject to the terms and conditions on the current rate card available at www.specialtyfoodmedia.com. If the total number of insertions scheduled within a twelve-month period is reduced, you will be short-rated at the prevailing rates. For ad specifications go to www.specialtyfoodmedia.com.